Intrinsyc provides software solutions that enable next-generation handheld products, including mobile handsets, smart phones, and embedded devices. Our products include Destinator navigation software, ToBe gateway and content servers and Soleus Transit, a comprehensive software solution for bringing your connected Personal Navigation Devices (PNDs) to market faster and at lower cost. Combined with our award winning Solutions Engineering services and 12 years of systems integration expertise, Intrinsyc helps device makers, and silicon vendors deliver compelling mobile and embedded products.

A Compelling Navigation Solution for GPS-Enabled Handsets

Intrinsyc’s market leading Destinator software provides a comprehensive range of high-quality navigation solutions for mobile devices. From PNDs to smart phones, Destinator offers an intuitive, modern and friendly user interface along with a consistent feature set across our product line. Intrinsyc also offers you the broadest range of navigation features on the leading smart phone operating systems. Destinator for smart phones is available for the Google Android, Linux, Symbian S60, and Windows Mobile operating systems. This cross-platform lineup enables you to deliver a consistent navigation experience across your product portfolio while minimizing internal training and support costs.

Better Navigation, Better Value

Behind the success and popularity of Destinator software is a sophisticated routing engine. As the core of the software, it decides how to get you to your destination in the most efficient way. Destinator’s patented routing engine technology is unsurpassed in the industry, calculating and re-calculating the best available route in a matter of seconds. Customers can pay more, but they can’t get better navigation software than Destinator.

Destinator for Smart Phones: The Closest Thing to a PND Experience

PNDs offer one feature difficult to accomplish on smart phones: simplicity. Destinator brings the same kind of clear and intuitive interface design to smart phones that we build into dedicated navigation devices. The result is a simpler, yet more robust, turn-by-turn navigation solution.

The Features your Customers Want

- Find the best route
- Hear turn-by-turn directions
- Search for local businesses
- Auto-dial businesses
- Navigate to contacts
- Save routes and places in My Locations
- Share locations with others via SMS/MMS
- Choose day or night mode
- Choose vehicle or pedestrian mode
- Choose 2D or 3D moving maps
- Get more navigation for less
Seamless Integration with Other Phone Applications

Sometimes a GPS phone seems to have a split personality: you can either use it as a phone or you can use it for navigation, but they are two completely separate activities. Destinator provides a more unified experience by integrating smoothly with other applications on the phone. For example, phone contacts can also be used as destinations. This creates a more efficient and satisfying experience.

Accurate Maps

Intrinsyc knows how important it is for your customers to have access to the latest map data. Destinator offers a variety of solutions that address this key consumer requirement. For our systems, Destinator provides access to map updates via the Internet using our ToBe content server, over the air (OTA) with our OTA update, or even tethered scenarios. Map data for off-board Destinator devices can be kept current using our ToBe servers. Destinator uses the best available mapping data from NAVTEQ and other leading suppliers to deliver accurate and broad geographical coverage.

Superior Interface

The Destinator interface is elegant, easy to use and provides you with number of display options, including day or night mode and 2D or 3D viewing options. There is also an audio interface that lets you hear turn-by-turn instructions while keeping your eyes on the road.

LBS delivered by ToBe

Intrinsyc provides a broad range of Location Based Services (LBS) through our ToBe gateway server. The ToBe gateway server establishes stable and efficient communication between content services and Destinator enabled devices. The content is then delivered to the handset or PND using various methods over SMS and GPRS/3G. Some examples of Location Based Services that ToBe delivers includes: real-time traffic, safety-cameras, gas price information, car parking updates, and travel guides.

Destinator users can register, log-in and mingle with other members with Intrinsyc’s community site. The site encourages frequent visits and user stickiness by offering various LBS-oriented web services to community members. Features of the site include the ability to upload, search and download user posted multimedia POI content directly to a PC or Destinator-enabled device. In future updates, Intrinsyc will provide additional user generated content location based services such as geo-based mashups for Facebook, Twitter or Flickr.

About Intrinsyc

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