



The Soleus™ Ecosystem: *Independent Software Vendors*

Overview

The Soleus™ software platform opens up new consumer markets for Independent Software Vendors (ISVs) that develop best-of-breed mobile applications for wireless handheld devices. Using familiar Microsoft® developer tools, Win32 APIs, and existing source code, developers can easily extend existing applications to a broader consumer-focused mobile handset market with minimal incremental effort.

esmertec

Esmertec

Esmertec's products and technologies uniquely enable mass market deployment of innovative Java™ ME solutions on affordable mobile multimedia devices. As of today, Esmertec's best-in-class Jbed™ CLDC runtime platform has been deployed on more than 170 million devices worldwide, and is available for exceptional multimedia experiences on Soleus-enabled devices.

"We are delighted that Intrinsic has recognized our expertise. By integrating our high-performance Jbed platform for the Soleus software platform, handset manufacturers benefit from a powerful Java platform, on which various content and services can be created and deployed across multiple devices. We are excited by the possibilities that the Soleus software platform's modular architecture and strong development tools provide for improving time to market for mobile devices."

– Thomas Hornung, CEO, Esmertec



Picisel Technologies

Picisel Technologies offers Picisel Browser, a mobile HTML browser for the Soleus software platform. Picisel makes it simple for device manufacturers to design advanced web browsing capabilities into Soleus-based consumer handsets. Picisel software is deployed on more than 150 million devices by wireless operators and OEM's around the globe, and brings a new level of web browsing performance to the Soleus software platform.

"By partnering with Intrinsic, we can extend the Picisel Browser into new consumer and personal-use handset markets. Thanks to the robust Soleus development tool kit and open architecture, we were able to adapt the Picisel Browser to this new platform with minimal effort and resources."

– Bill Vanke, Executive VP and COO, North America



Winwap Technologies

Winwap Technologies offers three different applications for the Soleus software platform. The WinWAP Browser supports both HTML and WAP 2.0, with a customizable interface that includes everything telecom operators need to charge for and deliver payable content like ringtones and games. The MMS Client provides a customizable message composer and reader for Multimedia Messaging. The Unified Inbox provides a powerful message composer and reader for Multimedia Messaging, SMS text messaging, and email, putting all three message types into one place for convenient access.

"Our developers felt right at home with the Soleus SDK from the start. Our current offerings for Soleus include the ported Browser and MMS Client applications as well as the Unified Inbox which was created specifically for Soleus. Our applications are integrated seamlessly into the Soleus software platform, which allows for the best possible user experience. Even though the applications and their backbone technologies are complicated and require a lot from the underlying platform, they could quickly be customized and integrated into Soleus"

– Mikael Krogus, CEO, Winwap Technologies



Implicit Software Solutions Inc.

Implicit Software Solutions Inc. develops and markets a library of games and user productivity programs for Soleus-enabled devices. Implicit Software games available for the Soleus software platform include iSS Blackjack, iSS Blocks, iSS Polyminoes, iSS Sudoku, and iSS Video Poker.

"The Soleus SDK easily integrated into Visual Studio 2005, so our developers with Windows® Mobile platform experience felt right at home. With a common foundation of the Windows Embedded CE platform, we were able to port our mobile games to the Soleus software platform with minimal modification to our original source code. In short, porting from other Windows Embedded CE platforms to Soleus was refreshingly quick and straight forward."

– Adrian Stevens, Director, Implicit Software Solutions Inc.



VisualOn

VisualOn software codecs are integrated with the Soleus software platform, enabling device makers and wireless operators to build high-performance applications for the playback of multimedia files. VisualOn's unique patent-pending technology is optimized for quality and performance, while maintaining minimal power consumption—key success factors in the mobile marketplace.

"It is critical that OEMs and ODMs have the best and most widely-used applications to build their mobile devices. With the integration of VisualOn codecs onto the Soleus software platform, Intrinsic and VisualOn are making it much simpler for handset manufacturers to innovate and cut time-to-market, which ultimately allows them to reduce production costs."

– Sean Torsney, VP Sales & Marketing, VisualOn



Westtek

Westtek's ClearVue™ software offers high-fidelity, small footprint viewing, presentation, and graphics solutions for wireless handheld devices. Now available on the Soleus software platform, ClearVue products allow everything from pie charts to PDFs to be viewable on Soleus devices with the highest fidelity in the industry.

"Today's mobile professionals require more from their devices than just great call quality. By teaming with Intrinsic, Westtek will help to ensure that the Soleus software platform offers customers a complete, robust and user-friendly mobile workspace. The Soleus SDK allowed us to apply our extensive knowledge of Windows Embedded CE to the process—making the port a slam dunk!"

– Tim Wells, President, Westtek

About Intrinsic

Intrinsic is a leader in wireless software solutions that enable next-generation handheld products, including mobile handsets, smart phones and converged devices. The company's wireless mobile software products, engineering services, and years of expertise help device makers, service providers, and silicon vendors deliver compelling wireless mobile products with faster time-to-market and improved development cost.

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Join the Soleus Ecosystem Today

Developers of applications for Windows Embedded CE, Windows Mobile, and other high-level operating systems can reach vast new markets by leveraging the Soleus software platform. To learn more about how Intrinsic can help bring your best-of-breed mobile applications to new consumer markets with minimal incremental development efforts, please visit our website at www.intrinsic.com. You can also contact one of the Intrinsic offices listed to the left.

www.intrinsic.com



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