



Destinator for Smartphones

The Features your Customers Want

- ▶ Local search with optional satellite imagery viewing
- ▶ Scrollable NavStrip for quick operations
- ▶ Auto-dial businesses
- ▶ Navigate to contacts
- ▶ Share locations with others via SMS/MMS

Destinator lets you...

- ▶ Find the best route
- ▶ Hear turn-by-turn directions
- ▶ Search for local businesses
- ▶ Save routes and places
- ▶ Choose day or night mode
- ▶ Choose vehicle or pedestrian mode
- ▶ Choose 2D or 3D moving maps
- ▶ Get more navigation for less

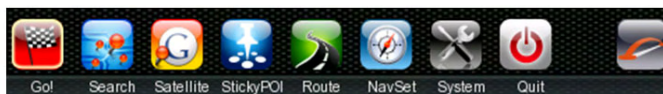
A Compelling Navigation Solution for GPS-Enabled Phones

Intrinsyc's market leading Destinator software provides a comprehensive range of high-quality navigation solutions for popular smartphones. Destinator offers an intuitive, modern and friendly user interface along with a consistent feature set across all phones. Intrinsyc also offers you the broadest range of navigation features on the leading smartphone operating systems. Destinator for smartphones is available for the Android, Linux, Symbian S60, and Windows Mobile operating systems. This cross-platform lineup enables you to deliver a consistent navigation experience across your product portfolio while minimizing internal training and support costs.

Setting a New Standard for GPS Interfaces

Destinator software offers your customers the highest quality navigation experience available. It starts with a clean streamlined user interface that lets users start navigating right away with fewer clicks, yet also provides the right information at the right time.

- The new NavStrip™ enables quick access to key functions using "SingleClick" command entry. A single tap opens and closes the NavStrip.
- Kinetic scrolling lets you move through maps with the flick of a finger.
- Realistic horizon and sky, realistic road signs, and anti-aliasing technology all add up to a more visually satisfying experience.
- Multiple display options, including day or night mode and 2D or 3D viewing.



Better Navigation, Better Value

Behind the success and popularity of Destinator is a sophisticated routing engine. As the core of the software, it decides how to get you to your destination in the most efficient way. Destinator's patented routing engine technology is unsurpassed in the industry, calculating and re-calculating the best available route in a matter of seconds. Customers can pay more, but they can't get better navigation software than Destinator.

Destinator for Smartphones: The Closest Thing to a PND Experience

Destinator for smartphones achieves a level of simplicity only previously available on dedicated navigation devices. Destinator brings the same kind of clear and intuitive interface design to smartphones that we build into dedicated navigation devices. The result is a simpler, yet more robust, turn-by-turn navigation solution.



Seamless Integration with Other Phone Applications

Sometimes a GPS phone seems to have a split personality: you can either use it as a phone or you can use for navigation, but they are two completely separate activities.

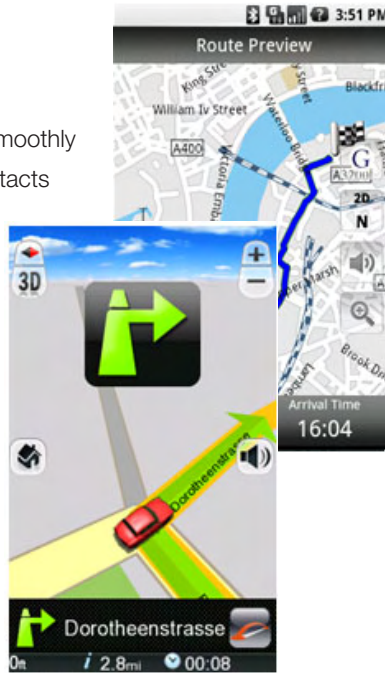
Destinator provides a more unified experience by integrating smoothly with other applications on the phone. For example, phone contacts can also be used as destinations. This creates a more efficient and satisfying experience.

Accurate Maps

Destinator uses the best available mapping data from NAVTEQ and other leading suppliers to deliver accurate and broad geographical coverage. Intrinsic knows how important it is for your customers to have access to the latest map data. Destinator offers a variety of solutions that address this key consumer requirement. Destinator provides access to map updates via the Internet, over the air (OTA) with our OTA update, or even tethered scenarios.

Intrinsic Puts It All Together

If you are building a device that does more than just navigation, Intrinsic can provide you with more than just great navigation software. Intrinsic has deep technical expertise in mobile and embedded devices, including PNDs and smartphones.



Destinator: the Navigation Option for Smartphones

- ▶ Best routing engine in the industry
- ▶ Elegantly simple, safe, and customizable UI
- ▶ Maps for multiple countries from multiple sources
- ▶ Pricing advantages and channel opportunities
- ▶ Solutions customizable for regional carriers
- ▶ Try-and-buy support in regional markets



Android



Windows Mobile



Symbian



www.intrinsic.com

About Intrinsic

Intrinsic empowers device makers, mobile operators, and silicon vendors to deliver compelling, next generation mobile and embedded de-vices with faster time-to-market, higher quality, and differentiating innovation. Our customers and partners rely on our award-winning device development software and services including our industry-leading navigation software and LBS solutions. Intrinsic globally supports customers with solutions that span all major mobile operating systems and platforms including Android, BlackBerry, Linux, Symbian, Windows Embedded CE and Windows Mobile. Intrinsic is publicly traded (TSX: ICS) and headquartered in Vancouver, Canada, with offices in China, Israel, Taiwan, U.K. and the United States.

Head Office - Canada
700 West Pender Street
10th Floor
Vancouver, BC
Canada V6C 1G8
Toll Free: 1-800-474-7644
Tel: +604-801-6461

US Office
11130 N.E. 33rd Place, Suite 150
Bellevue, WA 98004

Asia-Pacific Offices
Unit 608, 6th Floor Beijing Tower
10 Dong Chang An Jie,
Beijing 100006, China

Room 307, 3F, No. 181, Zhouzi St
Taipei, Taiwan 11493
Tel: +886-2-2162-1197

EMEA Office
Aba Even 1
Herzliya Pituach
POB 12826,
Herzliya 46733, Israel



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