

# Destinator 9 for Netbooks – Your Personal Navigator

## The Features your Customers Want

- ▶ Online Local Search: Yahoo, Google, Bing
- ▶ Simplified destination entry
- ▶ Text-to-speech: hear street names
- ▶ Lane guide: know which lane early
- ▶ Speed Limits: stay safe and legal
- ▶ Safety Cameras: Be warned!
- ▶ Cheap Gas: find the cheapest gas near you
- ▶ Points of Interest: see what's on the way
- ▶ Zagat Guides: restaurants, hotels, travel info
- ▶ Instant Detour
- ▶ Save favorite locations
- ▶ Preview your trip on your netbook before you travel
- ▶ Large full screen display on a netbook for ease-of-use in your car
- ▶ Touch screen or mouse mode support, both with soft keyboard

## World Class Navigation Software for Netbooks

Destinator® now provides a complete GPS navigation solution for Windows and Android-based netbooks, laptops, and Mobile Internet Devices (MIDs), with industry-leading features like voice guidance, text to speech, and turn-by-turn directions.

Whether your requirements call for the best navigation available at a low price point, or a next-generation converged device connected to live content and revenue-generating services, Destinator for Netbooks can get you there.

## Simplest, Safest, Highest Quality Navigation

The best reason to use Destinator software on your GPS-enabled netbook is that it offers your customers the simplest, safest, highest quality navigation experience available.

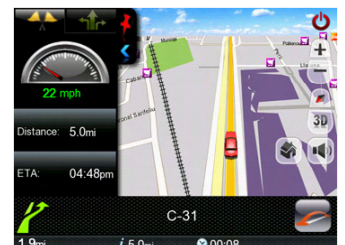
### The best route in the safest, easiest way

Routing is the very core of navigation software. Destinator features industry-leading reliability, with the best routing and audio-visual driving guidance. The combination of ease-of-use and spoken directions create a safer guidance experience for everyone.

- **Unsurpassed turn-by-turn routing engine.** The foundation of Destinator's accurate navigation is a powerful high-performance routing engine. It calculates routes and renders maps in mere seconds, resulting in a smooth, seamless navigation experience.
- **Lane guides and speed limits.** Optional premium features such as Lane-driving guidance indicates which lane to take at complex road junctions, the distance to the next lane change, and specialized lanes, such as HOV. Speed limit signs are always visible on the main screen, and a configurable audio prompt gives a warning if the limit is being exceeded.
- **Voice navigation.** Natural-sounding voice directions are standard on Destinator. New text-to-speech phonemes deliver improved pronunciation of street and city names, so everything is easier to understand and you can keep your eyes on the road.

### Points of Interest along the Route

Users can see points of interest (POI) on the Destinator map before choosing one. They also have the option to enrich content with the addition of the Zagat Survey — restaurants, nightlife, hotels and attractions, which provides reviews and guides to places to eat, places to sleep, and top tourist attractions. Enriched POI icons support bigger and more pronounced markers for personalized location



## Live Traffic Updates

Destinator Traffic sends live, real-time alerts and offers an on-screen view of traffic incidents or traffic delays. The live traffic service also communicates the seriousness and distance of incidents. The routing engine uses the traffic information to automatically and intelligently re-route the user to avoid the traffic.

## Online Local Search

Destinator for Netbooks enables easy integration with any of the leading online local content portals for easy search of always up-to-date points of interest.

## The Advantages that Netbook Makers Need

Intrinsyc understands the challenges facing device makers, and Destinator maximizes flexibility and scalability to help you succeed in bringing navigation to your netbook product line.

- **Component-based pricing model to lower BOM cost.** One size does not fit all devices and all markets. Destinator is available in a variety of configurations at different price points, from basic navigation functions to live content aggregation suitable for social networking and other sophisticated location-based services.
- **Online map and feature activation.** Destinator helps you minimize packaging costs and offers an easy upgrade path by allowing updated maps and new features such as MSN Direct to be activated on the device after the sale.
- **Flexible UI and branding options.** The user interface is highly flexible and can be easily customized to your liking and your brand. Or, if you prefer, you can stay with the original look-and-feel and use the well-known Destinator brand to your advantage.
- **Branded content.** Zagat Guides, and more. Association with prominent brand services can be a great added value and competitive advantage for your device.

## Intrinsyc Puts It All Together

Intrinsyc can provide you with more than just great navigation software. Our deep technical expertise in mobile and embedded devices, including PNDs and smartphones can help with your netbook project in several ways:

- **MIDs and netbooks.** If you are building a MID or netbook based on the Windows 32-bit and Android environment with data connectivity features, Intrinsyc's expertise in telephony, power management and end-to-end development can help you get to market faster with a higher quality product.
- **High level operating systems.** Intrinsyc has unsurpassed engineering capabilities in all the major operating systems for mobile devices: Android, Windows® Embedded CE, Symbian®, Linux, and Windows Mobile®.

### About Intrinsyc

Intrinsyc empowers device makers, mobile operators, and silicon vendors to deliver compelling, next generation mobile devices with faster time-to-market, higher quality, and differentiating innovation. Our customers and partners rely on our award-winning device development products and services and our industry-leading navigation software and location-based services solutions. Intrinsyc globally supports customers with solutions that span all major mobile operating systems and platforms, including Windows Embedded CE and Windows Mobile, Linux/Android, and Nokia/Symbian. Intrinsyc is publicly traded (TSX: ICS) and headquartered in Vancouver, Canada, with offices in China, Israel, Taiwan, U.K. and the United States.

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